

2026 INDUSTRY CONFERENCE PARTNER AND VENDOR OPTIONS

March 16-18
in Lexington, KY

JAMES B. BEAM
K·Y INSTITUTE U·S



University of Kentucky



CONFERENCE SCHEDULE

MONDAY [3-16-2026]

PRE-CONFERENCE WORKSHOPS: 8:30-10:30 AM

CONFERENCE SESSIONS: 11 AM TO 5 PM

TUESDAY [3-17-2026]

8:30 AM TO 5 PM

WEDNESDAY [3-18-2026]

8:30 AM TO 4 PM



EXPO SCHEDULE

A HAPPY HOUR IN THE EXPO VENUE
PLANNED FOR 3/16

MONDAY [3-16-2026]

SETUP: 8:30-11:30 AM

EXPO TIMES: 12:00 NOON TO 6:30 PM

With dedicated expo times during conference breaks

TUESDAY [3-17-2026]

EXPO TIMES: 8:30 AM TO 5 PM

With dedicated expo times during conference breaks

WEDNESDAY [3-18-2026]

EXPO BREAKDOWN 8:30-11:30

\$3,000

VENDOR BOOTH

INCLUDES:

- » 8x10 feet with pipe and drape,
6-foot table (spandex table cloth upon request),
2 chairs (more upon request)
- » Vendor ID sign
- » 2 all-conference attendee tickets
- » Listing in online vendor directory
- » Carpeted expo space



ADDITIONS

- » A small number of "minibars" can be added to selected booths during vendor registration (\$1,500)

EXTRAS PROVIDED BY LEXPO CONVENTION SERVICES (AND CAN BE BOOKED AND PURCHASED DIRECTLY WITH LEXPO):

- » Electric Access
- » Advance Shipping
- » Tripods
- » Specialty furniture such as high top tables and barstools
- » Custom banners or signage



PARTNER LEVELS

CONFERENCE CONTENT SUPPORT:	DAY PARTNER	KEYNOTE SUPPORT	SESSION PARTNER	LUNCH PARTNER	BREAKFAST/ COFFEE BREAK PARTNER	HAPPY HOUR DRINK CO-SUPPORT	HAPPY HOUR FOOD PARTNER	LANYARDS
# of conference passes included	2	1						
Recognition in social media outreach prior to conference	✓	✓	✓					
Verbal Recognition by session chair at the start of the session	✓	✓	✓					
Recognition of Partnership on signage in venue	✓	✓	✓	✓				
Recognition in expo space (slideshow loop)	✓	✓	✓	✓	✓	✓	✓	✓
Recognition in conference app, and in printed agenda	✓	✓	✓	✓	✓	✓	✓	✓





\$10,000

DAY PARTNER

INCLUDES:

- » 2 all-conference passes
- » Verbal recognition at the start of the day and throughout the day
- » Recognition of Day Partnership on Sign in venue
- » Recognition in expo space (slideshow loop)
- » Recognition in conference app and in printed agenda
- » Recognition in social media outreach prior to conference

\$7,500

KEYNOTE SUPPORT

INCLUDES:

- » 1 all conference pass
- » Verbal recognition at the start of the keynote by session chair
- » Recognition on slide at start of keynote
- » Recognition in conference app and in printed agenda
- » Recognition in social media outreach prior to conference

\$4,000

SESSION PARTNER

INCLUDES:

- » Verbal recognition at the start of the session by session chair
- » Recognition on slide at start of session
- » Recognition in conference app and in printed agenda
- » Recognition in social media outreach prior to conference

(Note that this could be a concurrent session)

\$3,000

LUNCH PARTNER

INCLUDES:

- » Verbal recognition at the end of the session before lunchtime
- » Recognition in conference app and in printed agenda
- » Recognition in expo space (slideshow loop)



\$2,500
**BREAKFAST/COFFEE
BREAK PARTNER**

INCLUDES:

- » Recognition in conference app and in printed agenda
- » Recognition in expo space (slideshow loop)

\$3,000 for one drink ticket
or **\$5,500** for 2 drink tickets

**HAPPY HOUR
DRINK SUPPORT**
(2/session)

INCLUDES:

- » Partner logo on drink ticket
- » Recognition in conference app and in printed agenda
- » Recognition in expo space (slideshow loop)

\$3,000
**HAPPY HOUR
FOOD PARTNER**

INCLUDES:

- » Recognition in conference app and in printed agenda
- » Recognition in expo space (slideshow loop)

\$1,500 plus production costs

**LANYARD
PARTNERSHIP**

INCLUDES:

- » Recognition in conference app and in printed agenda
- » Your logo and the Beam Institute Logo will be printed on the attendee badge lanyards
- » Price for the production, printing and purchase of lanyards will be billed in addition to partnership price after lanyards are produced

